

# Branded Collateral for Accredited Visitor Information Centres



#### **HOW TO ORDER:**

For any questions or quotes please email to: **admin@thetourismgroup.com.au** with the following information:

- Your full name.
- Order details: including item name, reference codes and quantities.
- Delivery address.

#### **IMPORTANT:**

- Please note that all prices are GST exclusive, correct at the time of issue and are subject to change.
- The yellow and blue **[7]** is a registered trademarked symbol and can only be used and displayed by an officially accredited visitor information centre.



### Feather flags, Bases and Poles

Accredited medium feather flag - Satin knitted polyester 700mm x 3000mm \$133.00



Visitor Information

Ref. 7DAYSVIC 7 Days Accredited medium feather flag



Ref. EXPLORECENTREFF Ecplore Centre Accredited medium feather flag



Ref. FREE.WIFI KIT FREE WIFI accredited flag banner Kit \$150.00

- 1 x FREE WIFI medium feather flag
- 700mm x 3000mm
- 1 x Medium size feather flag pole
- 1 x Ground spike
- 1 x Carry bag



**OPEN Accredited** 

medium feather flag

Ref. F6 Standard/small feather flag \$113.00

Satin knitted polyester 650mm x 3000mm



Ref. FP174 Heavy duty cross base \$127.00 This base also be used for small/standard tear drop flags.

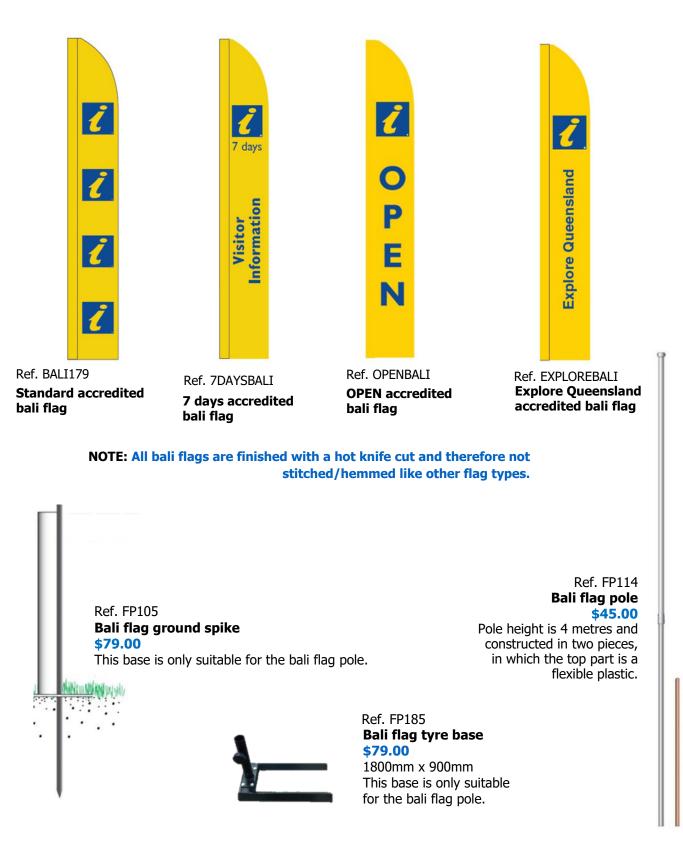
Ref. FP183 **Pole for standard/small and medium size feather flags \$127.00** 4000mm overall height and 3200mm when installed. This pole can also be used for standard and medium sized tear drop poles. Ref. FP175 Feather flag ground spike \$79.00

1800mm x 900mm Provides firm support for poles placed in soft grass, sand or soil. Can also support standard and medium sized tear drop poles..



## Bali flags, bases and pole

Standard Accredited Bali flag- Knitted polyester 450mm x 3400mm \$115.00





### Tear drop flags, poles and bases





Ref. MEDVICTDF Medium size accredited tear drop flag \$133.00

Satin knitted polyester Available in blue or yellow 970mm x 3000mm Ref. TD203 **Medium size COFFEE** tear drop flag \$133.00 Satin knitted polyester 970mm x 3000mm

Great for centres that share tenancy spaces with coffee shops. Smaller sized flags also available.





Ref. TD031 **Standard/small accredited tear drop flag \$119.00** Satin knitted polyester 750mm x 1900mm Ref. TDBOPEN Standard/small accredited OPEN tear drop flag \$119.00 Satin knitted polyester 750mm x 1900mm

# Ref. FP173

#### Standard tear drop flag pole \$95.00

2500mm portable pole with carry bag
Can be pulled apart into sections for easy transport.

#### Ref. FP175 Tear drop ground spike \$79.00

1800mm x 900mm The spike should be pushed into the ground to give firm support when outdoors. It is suitable for soft grass, sand or soil.

Ref. FP178 Medium tear drop flag pole \$127.00

- 4000mm portable pole with carry bag
- Can be pulled apart in four parts



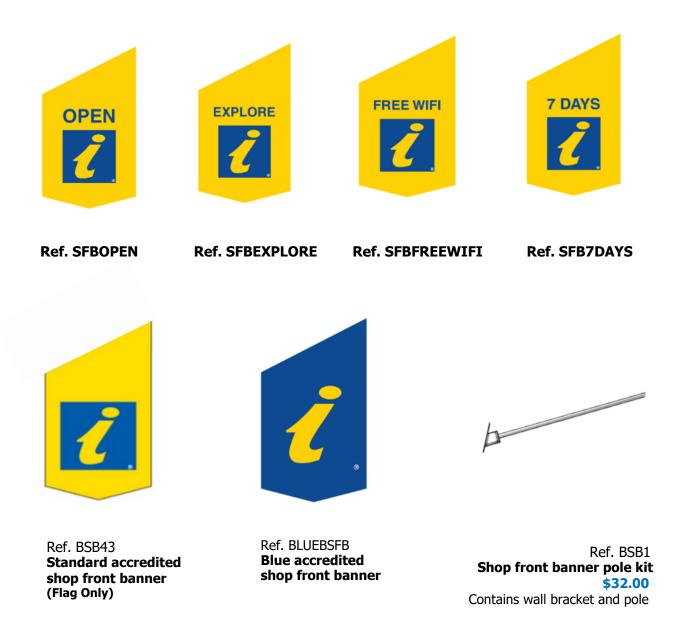
Ref. FP174 Heavy duty cross base \$127.00

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### **Shop Front Banners**

Material vinyl custom front banners 720mm x 420mm. All area available to order in a blue background (similar to BLUEBSFB below). \$98.00





### **A-Frames & Promotional Tent Cards**



#### Ref. VICAFRAME

Accredited Visitor Information OPEN Metal A-frames 600mm W x 900mm H = **\$399.00** 

- Sturdy powdercoated metal frame.
- Printed on both sides with gloss lamination for easy cleaning.
- Waterproof and suitable for both indoor and outdoor use.
- Light enough to carry, but heavy enough not to fall over in reasonable windy conditions.
- Customised options with other wording, logos and brands is always welcome.



#### Ref. VICTNTCARD Australian Visitor Centres tent card \$12.00 each

210 x 297mm (A4)

- Custom sizes available.
- appropriate for desks/counters.
- Lightweight and easy to store.
- Can also be purchased as a poster.
- The current template is based on promotion of the Australian Visitor Centre app, however all tent cards can be customised to your preferences.

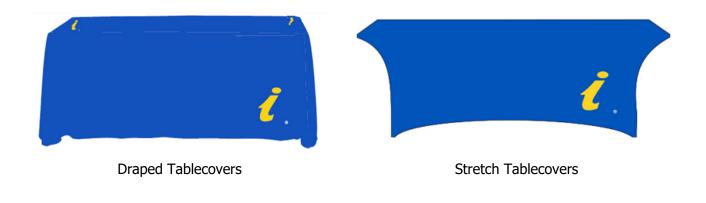
Learn more about the VIC app <u>here</u>.



### Table cloths/covers and floor mats

#### Ref. VICTBLCL Accredited table cloth/cover | 4' trestle table = \$285.00 | 6' trestle table = \$315.00

- 250gsm polyweave washable fabric.
- Print is full customisable and can include high quality logos, website and imagery at no extra cost.
- Great for dressing tables at your visitor centre or event.
- Choice of draped, fitted or stretched type (previews below are draped type).
- Packaged in a folded poly bag.





Ref. AVICMAT01 Accredited floor mat 0.600m W x 0.850m L 0.850m W x 1.200m L 0.850m W x 1.500m L = \$155.00 = \$255.00 = \$299.00

Floor mats are appropriate for indoor or outdoor areas that are undercover. The materials includes a plush nylon carpet top, 6mm thick, in landscape orientation and constructed with a 'raptor' type backing appropriate for hard floor surfaces including tiles and vinyl. Centres with carpets/soft surfaces can request a 'cleated backing' at no extra cost. Custom sizes and designs are also available.



# **Badges and Stickers**



Ref. BADGE01 Accredited name badge \$27 each

- 75mm W x 25mm H
- Choose from a yellow or white background.
- Resin coating with the choice of pin or magnet backing.
- Costs can be reduced if large quantities are ordered.

#### Ref. SERVBDGE1 Accredited service badge \$8.00 each

10.3mm H x 30 mm W with pin backing. Recognises a staff or volunteers contribution to the visitor centre network and can be a great gift on 'national volunteer week' and 'world tourism day'





Ref. COVIDSTK01

Floor sticker \$12.00 each

• 400mm x 400mm and self-adhesive vinyl



# FAQ's

# The item I have in mind is not shown in this catalogue. Are there more custom options?

Yes – collateral can be customised to your preferred size, colour, image, material and more! Please keep in mind there may be some limitations to your preferred design and the use of yellow and blue i will only be displayed as according to the national style guide. Customised options may include additional artwork fees.

#### Where can I locate care and assembly instructions?

Contact <u>admin@thetourismgroup.com.au</u> to request for flag assembly information or care instructions for a wide range of items featured in this catalogue.

#### Can I pay with credit card over the phone?

While we do not accept over the phone payment, there is an option to pay with a credit card via a link to 'stripe payment'. This link will appear in your invoice. Additional transaction fees will apply.

