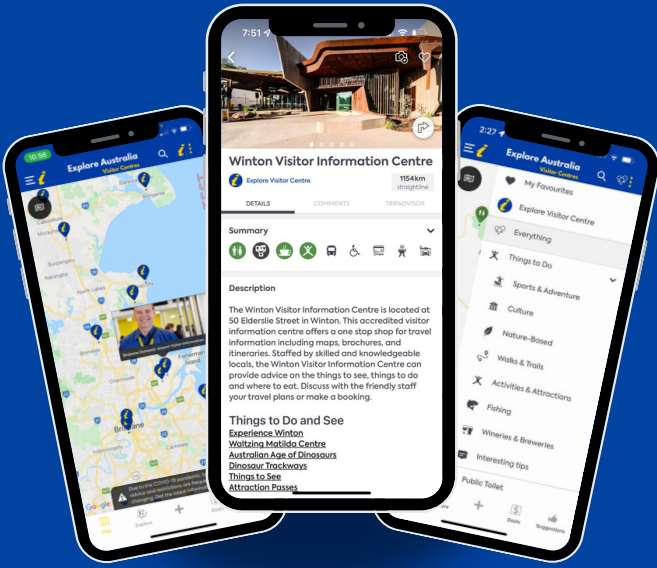


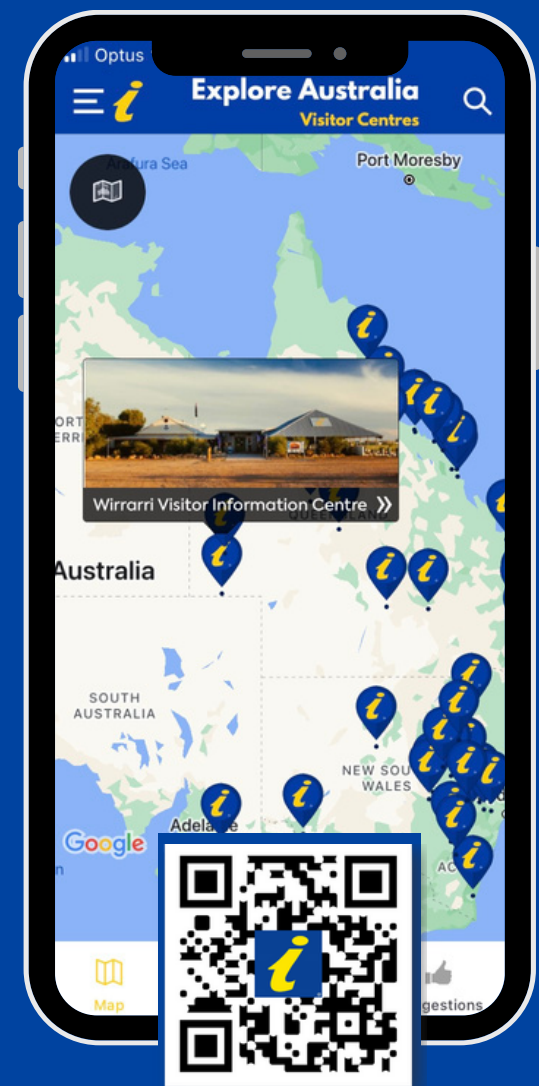
Image courtesy of Tourism & Events Queensland



*Download for free!*



# AUSTRALIAN VISITOR CENTRES APP



## ABOUT THE APP

**‘Trusted visitor information that’s always open!’**

The Australian Visitor Centres App helps put your VIC on the map by connecting a user market of 1.8 million\* + with you!

The app highlights the 400+ accredited Visitor Centre network, and presents over 100,000 travel points of interest nationwide.

Think of the app as your one-stop-shop for trusted visitor information that covers all your traveller needs!

## JOIN THE RIDE, AND DON'T BE LEFT BEHIND

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*\*Across the TripTech suite of apps. (TripTech.com)*



## WHY AN APP?

The digital age is well and truly here, and it's impacting the way travellers search for information.

Increasingly, travellers of all ages and backgrounds are seeking convenient, online resources. They are looking for trusted, centralised information that is easy to find, and easy to use. Whilst this is everything a 'Brick and Mortar' VIC can provide, we want to make finding you, and what your region has to offer even easier.

The industry spoke, and we listened. Welcome to your centralised, online key that connects more visitors with you.

Welcome to the Australian Visitor Centres App!



## THE EXPLORE PACKAGE

Want more travellers through the door? The Explore Package can help!

The Explore Package is the VIC premium listing on the app. It offers a range of benefits designed to let an established target market of over 150,000 monthly active users\* know where you are, what you do, and why your VIC is worth a visit.

### Add to your listing:

- Tailored description
- Imagery/ video
- Contact details
- Summary of visitor services
- Website and social links
- Bookings
- Push notifications, stories and more!

*\*Across the TripTech suite of apps.  
(TripTech.com)*



## PRICING

### PREMIUM EXPLORE PACKAGE

**\$800 + GST P.A.**

- Increased visibility on map
- Full profile display
- Booking links
- TripAdvisor comments
- Push notifications
- Create stories/ lists
- Unique user engagement reports
- Access to a Relationship manager

### STANDARD EXPLORE PACKAGE

**\$350 + GST P.A.**

- Limited description & imagery
- Website & visitor services summary
- Add local Points of Interest